

INTER – TSAKIRIS PROJECT

The Project is co-funded by the European Regional Development Fund, national funds of the countries participating in the Interreg V-A "Greece-Bulgaria 2014-2020" Cooperation Programme and own (private) funds of the project beneficiaries.



The Project "Inter Food Company - TSAKIRIS ANONYMOUS FOOD PRODUCTION AND TRADE COMPANY" is implemented within The Cooperation Programme INTERREG V-A "Greece-Bulgaria 2014-2020"

PRIORITY AXIS 01: «A Competitive and Innovative Cross-Border Area»

THEMATIC OBJECTIVE 03: «Enhancing the competitiveness of small and medium-sized enterprises»

INVESTMENT PRIORITY 3d: «Supporting the capacity of SMEs to grow in regional, national and international markets, and to engage in innovation processes»

MIS Code IN1GB-0043849

Implementation period: June, 2021 – December, 2023

Project Beneficiaries



Lead beneficiary: INTER FOOD COMPANY

Project beneficiary 1: TSAKIRIS ANONYMOUS FOOD PRODUCTION AND TRADE COMPANY

Project idea

The idea of the project is to promote cross-border cooperation between two existing enterprises from Bulgaria and Greece (towns of Blagoevgrad and Thessaloniki) in the field of the food industry.

A Greek producer (Project Beneficiary) - a producer of whole grain cereal products and one enterprise from Bulgaria (lead Beneficiary), with main activity- import, trade and distribution of food products, will cooperate.

The two enterprises carried out joint activities for the purpose of producing and selling breakfast cereals, which provided access to new markets.

Within the framework of the project investments were made in new machinery and equipment at the Greek producer, construction of a new logistics center for temporary storage and subsequent distribution of the products on the territory of Bulgaria.

Project objectives

Project main objective is to promote the cross-border cooperation between two existing SME from Bulgaria and Greece and to establish a sustainable model of economic exchange in both countries. The aim of the envisaged project is to improve the capacity of two partners in order to expand their activities beyond the local markets and in this way to increase their competitiveness, economic growth and sustainable development.

The project has the following specific objectives:

- Increase in productive capacity.
- Introduction of new products/services.
- Improvement of product/service quality.
- Expansion into new markets.
- Reduction of production costs.
- Increasing employment opportunities.

The project objectives fully correspond to the objectives of European Territorial Cooperation (ETC), better known as Interreg, which is one of the two goals of the EU Cohesion Policy. The overarching objective of European Territorial Cooperation (ETC) is to promote a harmonious economic, social and territorial development of the Union as a whole.

Project Results

The expected results from the implementation of the project are related to the improvement of the cooperation between Bulgaria and Greece for the production and distribution of goods of Greek origin in the cross-border region.

Specific measurable results from the implementation of the activities are:

- Supplied, assembled and put into operation at the factory of the Greek beneficiary - an Automatic cartoner for cereal packaging with automatic feeding- 1 peace; a Semi-automatic case former- 1 peace; an Offline labeling system- 1 peace; an X-ray food inspection machine- 1 peace.;
- Build modern warehouse logistics center of the Lead Bulgarian beneficiary;

Project Budget: 492.000,00

ERDF Contribution: 271.830,00

National Contribution: 47.970,00

Private Contribution: 172.200,00

Find more information about the Programme INTERREG VA "Greece-Bulgaria 2014-2020" and the project INTER-TSAKIRIS here: <https://old-2014-2020.greece-bulgaria.eu/approved-project/138/>

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